PROFESSIONAL CONSULTING SERVICES (PCS)



3505 Pebble Beach Drive, Harlingen, Texas 78550 (956) 970-1414

Trainers

Dr. Israel Aguilar

Specialty: Education Leadership; T-TESS; T-PESS; School Improvement



Education: Bachelors Degree in English from the University of Texas at Brownsville; Masters Degree in English from the University of Texas at Brownsville; and Doctorate Degree in Education and School Improvement from the Texas State University – San Marcos.

Certificates: Texas Teacher Evaluation and Support System (T-TESS); Texas Principal Evaluation and Support System (T-PESS); Advancing Educational Leadership (AEL); Field Supervisor Observation Training (for Teacher Certification Candidates); and Field Supervisor Coaching Training (for Advanced Certification Candidates).

Other: Associate Editor of a Division A Newsletter, *American Education Research Association*.

TRAININGS

1. Advancing Educational Leadership (AEL)

Description: Administrators must be knowledgeable in curriculum and instruction, must be skillful in data gathering and analysis, must be able to set goals, must be skillful in conducting effective conferences, must have team building skills and conflict resolution skills, and have mentoring and coaching skills. In order to meet these expectations, the Texas Education Agency and ESC Region 13 have developed Advancing Educational Leadership (AEL). This three-day, researched based and engaging training is now required for teacher appraisers who are T-TESS evaluators.

Length of Training: 8 hours for 3 days (24 hours total)

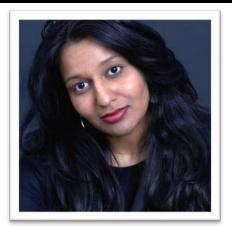
2. Texas Teacher Evaluation and Support System (T-TESS) **Description:** The appraiser has a vital role in assessing teaching proficiency and ensuring that teachers and administrators derive reliable and meaningful information from the teacher evaluation process. By providing evidence-based feedback, appraisers help teachers and administrators make decisions that support efforts to improve instructional quality and student performance. The Texas Teacher Evaluation and Support System (T-TESS) requires that all appraisers successfully complete appraisal training and pass a certification exam prior to conducting formal observations. Upon conclusion of the three-day face-to-face training, appraisers must successfully complete the online certification test to assume the role of certified appraisers. The online certification process includes two steps: viewing/scoring a lesson and post-conference responses.

Length of Training: 8 hours for 3 days (24 hours total)

	Dr. Israel Aguilar, Cont'd.
3. Texas Principal Evaluation and Support System (T-PESS)	Description: The intended purpose of the Texas Principal Evaluation and Support System is to assess the principal's performance in relation to the Texas Principal Standards. The evaluation should take place in a collegial and non-threatening manner. The principal will take the lead in conducting the evaluation through the use of self-assessment, reflection, and input gathered from various stakeholders with an interest in the leadership of the school. The evidence and documentation gathered by the principal is not intended to become a portfolio. Rather, it should provide a basis for self-assessment, goal setting, professional development planning, and demonstration of performance on specific standards. Length of Training: 8 hours for 2 days (16 hours total)
4. Teacher Leadership for School Improvement	Description: Through this training, teachers will understand the importance of self-study and the power of personal leadership for professional development. Special emphasis will be placed on leadership for social justice and school improvement. Length of Training: 1 to 3 hours
5. Aesthetic Care and Authentic Care	Description: This training will help school personnel understand the nuances associated with both types of care facilitated by teachers and other school personnel. Special emphasis will be given to balancing care within the context of accountability to prevent bullying. Length of Training: 1 to 3 hours

Sharmi Albrechtsen

Specialty: Technology



Education: Master's Degree in Business Administration

Background: Sharmi Albrechtsen has 12+ years as a learning specialist and currently CEO and Co-founder of SmartGurlz Inc. TEDx Speaker, ABC's Shark Tank winner ADWeek's Gender Disruptor award, IEEE Entrepreneur of the Year, Asian-American: Pearls of Asia Entrepreneur of the Year.

SmartGurlz is an official partner with Girls Scouts of America and BlackGirlsCode.

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1.	Bridging	the

1. Bridging the Diversity Gap in STEM

Description: This training is for educators, K-12 teachers, STEM education teachers, coding and robotics educators, Ed Tech facilitators, district administrators, superintendents, and parents.

This training is for all interested in co-creating learning environments that allow students – regardless of their socioeconomic status, ethnicity, gender or race – to identify with a STEM job.

Length of Training: 1 hour

2. Smart Buddies in the Classroom

Description: This training is intended for district staff and includes training on:

- Smart Buddies tool for classroom and coding:
- Diverse Classrooms; and
- Integrating Social Emotional Learning.

Length of Training: 1-3 hours

3. How to Engage More Girls and Underrepresented Minorities in afterschool STEM programs **Description:** This training is intended for district staff and includes training on the following topics:

- How to create after-school programs that attracts girls and minorities to STEM; and
- How to provide leadership opportunities for High School students to mentor and teach younger students.

Length of Training: 1 hour

Before each training, Ms. Albrechtsen engages the school and develops a training that includes cocreation, self-assessment surveys, watching and responding to video-based instruction, and time to work independently.

Sean Cain

Lead Your School

Specialty: Educational Leadership



Education: Bachelors Degree in Business Administration and Finance at the University of Houston; Master's Degree in Education Leadership.

Publications: The Fundamental 5: The Formula for Quality Instruction; Jump Start Your School; and Look at Me: A Cautionary School Leadership Tale.

Other: Mr. Cain is the Chief Idea Officer for Lead Your School (LYS) and is responsible for training, solution development, and the delivery of quality operational support for all LYS client districts and campuses. LYS facilitates improved student performance and increased educator capacity with school districts (public, charter, and private) across the country.

TRAININGS

1. Staff Training,	Description: Lead Your School (LYS) provides practical training that helps staff to		
Coaching, and	immediately improve practices, processes, and outcomes. With over 30 different		
Support	instruction, infrastructure, leadership, and customized training modules available,		
	LYS is the answer to your staff training needs. Some of the types of trainings		
	include: Coaching 101; Assess Better; The Practical Guide to Powerful Data Use;		
	The Hardest Easy Thing in Education; and more!		
2. Large Group	Description: Mr. Cain provides large group presentations on topics, such as: School		
Training	leadership; School improvement; and Improved instruction strategies. These		
	presentations can be customized to fill the needs of your school		

Felicia Casas

Specialty: Speaker on Childhood Cancer



Education: Nationally Certified Patient Care Technician, UTRGV Certified Grant Writer, Associate's in Business Administration from South Texas College

Background: 6 years of experience as Program Director and Co-Founder of Nevaeh's Kidz Conquering Cancer a nonprofit organization. Personal experience on childhood cancer.

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1. Friends Do Not Let Friends Fight Cancer Alone **Description:** Children and teens workshop on awareness and supporting their peers who have been diagnosed with cancer. Bringing to light on being more self-aware with signs and symptoms. Anti-bullying and having more understanding on discriminating against medically ill and disabled children. Inspiring and informing children on ways to get involved.

Length of Training: 2 hours

2. Kids Get Cancer Too!

Description: Information for parents about exposure, risks and the chances of their child being diagnosed with cancer. Prevention awareness, healthy habits, and ways to incorporate positive and supportive outlooks on other children who are medically ill or disabled. Provide important information on resources pertaining to childhood cancer and ways to get involved.

Length of Training: 2 hours

3. Childhood Cancer Awareness **Description:** Resources and information for school administrators, teachers and staff to direct students diagnosed with cancer in your school. Information on educating a child with cancer, with helpful tips and books. The importance of supporting and raising awareness in the schools for the month of September and how it can leave a lasting impact. Helpful information and the long-term side effects and hidden disabilities due to pediatric cancer treatments.

Length of Training: 2 hours

Efrain "Happy" Guerrero

Specialty: Motivational Speeches



Educational Background: Del Mar College

Publications: Happy is currently in the process of writing and finalizing his book "It Is All in the Circle."

Awards and Recognitions: Honorary Doctorate Degree in Philosophy; State of Texas Entertainment Legend presented by Texas Senator Eddie Lucio; Congressional Record 110th Congress, First Session, Tribute and Commendation, Remarks by Honorable Solomon Ortiz, U.S. House of Representatives, Dec. 4, 2007.

TRAININGS

1. How Happy Are You? (For Faculty, Administrators, Staff, Students, and Parents) **Description:** The success of positive teamwork and a productive and happy environment starts with a self-assessment. How happy we are is reflected directly in the productivity and the satisfaction we get from our daily lives. Amongst many other skills, stories, and ideas we will share, we will also explore Four Basic Factors for happiness and self-satisfaction. Through self-examination and assessment of our personal well-being, we will obtain a better understanding of our personal assets, which will improve our life. Those factors are:

- Building Character;
- Developing Good and Healthy Relationships;
- Recognizing Your Accomplishments; and
- Having Faith.

2. Your Role as an Educator and Mentor (For Faculty & Administrators) **Description:** As an educator, you are in the unique position to give your students much more than lessons from a book. You can teach them to appreciate the world they live in and give them the ability to explore beyond the ordinary. Teachers can be wonderful life changers if you:

- 1. Accept the fact that most students look to you for learning and inspiration;
- 2. Challenge yourself to contribute to the enrichment of each student;
- 3. Share ideas and events that inspire you and explore your student's ideas;
- 4. Allow open discussion regarding current events involving violence and its long-term repercussions of changed lives and lost/gained opportunities;
- 5. De-glamorize negative events covered daily in the media;
- 6. Get a perspective on the background of your student population;
- 7. Acknowledge the interpretive difference between you and your students;
- 8. Be prepared to provide information on resources to your students;
- 9. Sharpen your skills in detecting a student in need;
- 10. Introduce students to the certainty that each person in the classroom is unique and has something of value to contribute;
- 11. Listen to what your students say they need in order to succeed; and
- 12. Accept that fact that the time it takes for you to teach is very different from the time it takes for a student to learn.

Efrain "Happy" Guerrero, Cont'd.

3. Attaining Your Goals with the Power of Self-Discipline (For Students, Faculty & Staff) **Description:** Over eighty percent (80%) of the country's population do not set goals. Two of the many reasons for not setting goals are the lack of goal-setting skills and fear. Children should learn how to implement goal setting so that they can have a better assessment of their scholastic career. Eventually through this practice, they will be able to master this skill in their lives as adults. Happy will teach seven simple keys to achieving goals through self-discipline. Each key is discussed thoroughly, so that everyone understands the reasoning behind each topic.

- 1. Have a Definite Purpose
- 2. Have A Vision
- 3. Seek a Role Model
- 4. Have a Plan
- 5. Seek Knowledge
- 6. Ignite Your Emotions
- 7. Perseverance Never Give Up

One thing to keep in mind is that any decisions you make while setting goals will generate both an outcome and a consequence. Be prepared to follow whichever it is.

4. The Power of One (For Faculty and Staff)

Description: Happy offers some very interesting techniques in improving teamwork in schools. He will also speak about bringing the community together with the schools and parents to create ONE force to help our children. He stresses the importance of sharing successful teaching ideas with other teachers to create a solution to better help the schools. Through humor, Happy mentions some of the negative things he has heard in the teacher's lunchroom and makes teachers aware of how it creates a very negative environment for everyone.

Happy's message is that, with a positive attitude, we can find the energy to rise above the obstacles you encounter. With references to successful companies applying the power of one through collective consciousness, we will discover how we can not only find our own Power of One, but also share it with others. The Power of One can become The Power of Some, and then you can expect to live and work in an environment of how things should be and not how the way things are. We create an aura of happiness and positive feelings, which in return, is noticed and absorbed by our students and community.

5. Plan for the Future with a Little Desire (For Students, Faculty and Parents)

Description: Happy stresses the importance of having an organized <u>Written Goal</u> - one we can actually see and feel as an "I can do this" reality. He relays stories of successful people and what plan they followed in order to fulfill their future goals. The participants receive a strong message that says, "You are Today What You Will Be Tomorrow" which advocates that, with the foundation of a plan today, tomorrow will become a more definite, more focused reality. He also shares some stories of people that have succeeded and rejected negative thoughts or negative people in their lives.

6. The Importance of Succeeding in Science and Math

Description: In this lecture, both students and teachers are made aware of the implications of how the universe works and its many interesting and complex facets. Math and science are fascinating, but only if students and teachers can make a breakthrough that will allow their natural inquisitiveness to lead them toward unraveling the secrets that Math and Science contain.

Efrain	"Happy" Guerrero, Cont'd.			
7. You Know What You Need to Know: How to Prepare Mentally and Physically for Success	Description: Exams and finals can be a trying and stressful time for both students and teachers. Both groups face internal and external pressures that can cause anxiety, which can block the use of existing best practices for teachers as well as block the ability to access prior knowledge in students. In this presentation, students and teachers will learn various proven ways to prepare for exams and finals so that they can better overcome testing and deadline anxiety.			
8. I Love Me! Say NO to Drugs Violence and Bullying (For Students, Parents and General Audiences)	Description: This program defines self-esteem: how to acquire it, how to maintain it and how to share this gift with those who need it most.			
9. Adding Up Your Personal Assets: Say No to Drugs and Violence (Self Esteem and Motivational for Students)	Description: This is a very powerful program for students in middle school and high school. By demonstrating several principles of physics and astronomy, students are introduced to interesting ways that the natural world works, and we make a connection to students' potential to succeed by using their own natural abilities and instincts for goodness in everyday life. Students learn that they can count on their personal assets, what they know, how they react to adversity, and how they respond to challenges to the best of their natural ability.			
10. Reduce Bullying and Violence in Schools (For Students, Faculty, Administrators, Staff, and Parents)	Description: Bullying is the act of intimidating a weaker person, to make them do something against their will, and/or intentionally causing harm to others through verbal harassment, physical assault, or other more subtle methods of coercion. Bullying creates a stressful and counter-productive learning environment. Happy will discuss understanding, prevention, and reduction of bullying and violence in schools by addressing: • Why People Bully; • What You Can Do About Bullying; and • What NOT to Do If You Are Bullied.			
11. Ethics in Communication and Technology in the New Millennium (For Parents, Faculty, Administrators, Staff, and Students)	Description: This presentation includes discussion on how interpersonal communication and cyber-communication has evolved with the innovations of technology such as e-mail, cell phones, Facebook, Snapchat, and other web-based applications. With new and faster means of communication, we will discuss the guidelines for ethical behavior when using today's technology and the pitfalls of overusing mediated devices, such as: □ Distraction in the classroom for students and instructors; □ Inappropriate behavior on the Internet (Sexting, engaging minors, falsifying information); □ Reduced face-to-face social interaction; □ Obsessive relationship with technology and its effects; and □ Use of the Internet to plagiarize.			

Melissa Leach

Specialty: Literacy



Education: Bachelors degree in Education from Michigan State University and Masters degree in Curriculum and Instruction from Texas A & M University.

Background: She has been a classroom teacher, a State Level Literacy Specialist, a Professional Learning Designer for DC Public Schools and a District English Language Arts and Reading Specialist.

TRAININGS

1. Assessment of Guided Reading: Running Records and MSV

Description: Do your teachers need training on how to use authentic and formative assessment at the Guided Reading table? This training will assist teachers in learning how to take a Running Record and analyze it for a reader's use of Meaning, Syntax, and Visual. In addition to knowing how to analyze, this training will assist teachers in how to PLAN for teaching at the Guided Reading table. This is a powerful training full of information that all teachers who work with K-2 readers should know.

2. Balanced Literacy and the Basal: Living Harmoniously

Description: This session will give teachers new to Balanced Literacy an overview of each framework component and information on incorporating each component into a classroom schedule. Participants will understand the gradual release of instruction model Shared Reading, Guided Reading, Interactive Writing, Writer's Workshop, Word Study, and Literacy Centers. Teachers will bring a teacher's manual from the core reading program and time will be spent examining it in light of a Balanced Literacy framework so that the two can in fact live harmoniously together in the classroom.

3. Balanced Literacy and the TEKS Resource System (K, 1, 2, 3, 4, 5)

Description: TEKS Resource System is the scope and sequence of the TEKS, but Balanced Literacy is HOW those standards should be taught. Teachers love how this training helps blend the two! If your teachers use TEKS Resource System, your teachers need this training.

4. Designing a Reader's Workshop

Description: Do you want your teachers and students to benefit from reading instruction in the classroom? Do you want teachers to balance Shared, Guided and Independent Reading? Designing a Reader's Workshop involves a shift in philosophy and a well-trained teacher. This training will focus on explicit reading instruction to include creating a culture of reading that can extend school wide!

5. Guided Reading: Differentiating for Readers

Description: Guided Reading is how we differentiate reading instruction and meet the needs of our learners. This training helps teachers soar with this method of small group instruction. Participants will examine the teacher's role before, during, and after reading, as well as, strategic prompting techniques to use during the lesson so that students are becoming independent readers.

	Melissa Leach, Cont'd.
6. Lights, Camera, Action: Writer's Workshop	Description: What do writers do? This training will show participants how to create a classroom that fosters a love for writing by using The Writer's Workshop. Participants will learn the basics for getting started, practice conferring, see some mini-lessons, and make plans to begin or improve Writer's Workshop in their own classroom.
7. Purposeful Practice: Workstations That Work	Description: What students do while the teacher is working with a small group-matters! Do your teachers need help with the routines for Workstations? Do your teachers need help making Workstations purposeful and rigorous? This training will give participants new ideas for innovative and EASY ideas to help manage and maintain Literacy Workstations. Participants will leave with ideas that are practical and easy for teachers, while being engaging and meaningful for students.
8. Reader's Workshop: Reading To, With, and By	Description: This session is designed to help teachers understand the power of the Gradual Release of Responsibility Model of teaching. Including read aloud, shared reading, guided reading, and an independent reading workshop. Participants will learn how to use all of these methods in their elementary classroom to create lifelong readers.
9. Teaching 2.0: Technology Tools for the Balanced Literacy Classroom	Description: Are your teachers ready to take Balanced Literacy to the next level? Are you bringing education into the digital age? This training will help teachers' exam the question- "What's in your Web 2.0 Toolbox?" Participants will leave as 21st Century teachers with a toolbox full of FREE and FABULOUS tools from today's Internet.

Diana Lopez

Author of the book adaptation of the Disney film: Coco Specialty: Reading and Creative Writing



Background: Associate Professor of English at the University of Houston-Victoria; Over 25 years of teaching middle school and college levels; and a Corpus Christi native.

Publications: Coco, a Story About Music, Shoes, and Family; Lucky Luna; Confetti Girl; and Choke; Ask My Mood Ring How I Feel; and Nothing Up My Sleeve.

TRAININGS

TRAININGS	
1. Books Presentations	 Description: These books presentations highlight Ms. Lopez' works including behind-the-scenes information and the writing process. Confetti Girl, Nothing Up My Sleeve, Lucky Luna, and Coco, a Story About Music, Shoes, and Family for grades 3 and up. Since many children have seen the Coco movie, she can also do a short 20-minute presentation for the younger grades; Ask My Mood Ring How I Feel for grades 6 and up; and Choke for grades 7 and up. Length of Training: 40-45 minutes
2. Writing Workshops	Description: These writing workshops can be adjusted for all ages and include: • Formal composition; • Creative Writing; • Query letters and pitch workshops; • 1st pages roundtables; and • Penning the positives. Length of Training: 1-3 hours
3. Teaching Creative Writing Workshop	 Description: This workshop is specifically created to help teachers effectively teach creative writing. The topics include: Helping students generate ideas; Conducting writing workshops; Using strategies for addressing specific literary elements; and Other topics depending on the needs of the school. Length of Training: 1-3 hours

	Diana Lopez, Cont'd.		
4. Teaching Composition Workshop	 Description: This workshop is specifically created to help teachers effectively teach composition. The topics include: Hourglass method for research papers; Textual evidence: How to avoid the cut-and-paste method; and Other topics depending on the needs of the school. 		
	Length of Training: 1-3 hours		
5. Teaching Reading Workshop	 Description: This workshop is specifically created to help teachers effectively teach reading. The topics include: Mexican American Literature in the classroom; Small bites: How to read a sentence (and how to write one); Beyond the books: Using Peter Elbow's "Metaphors for Priming the Pump" to write about literature; The Triangle and the Circle: Approaches to Analyzing Character and Plot; and Other topics depending on the needs of the school. Length of Training: 1-3 hours 		
6. Skype Visits for Students	Description: These Skype visits with the author include an introduction of herself and her work, a 5-minute reading, and a Q&A session. These visits are only with students who have read one of the author's books. Length of Training: 20-30 minutes		

Jonathan Medina

Specialty: Youth Motivation



Education: Georgetown University Alumnus

Background: Mr. Medina has worked with a number of prestigious clients, including Harvard University, Texas A&M, the Fellowship of Christian Athletes, and more!

PRESENTATIONS

PRESENTATIONS	
1. Protect the Dream (Bullying and Drug Prevention)	Description: In this highly interactive program your students will experience a strength show that has entertained, engaged, and inspired over 150,000 students across the United States. Mr. Medina will inspire your organization or school to Persevere Until Success Happens (PUSH) and protect their dreams. Whether they need to protect it from bullying, drugs and alcohol, or anything trying to take down their dreams, your students will be able to PUSH.
2. Be an All-Star Student Leader in a Snap	Description: Students will learn the 5 major keys to Raise the Bar in their Student Leadership. In this highly engaging and interactive keynote or workshop, Mr. Medina will give leaders steps to improve immediately. Your students will be inspired to Lead and take away practical steps to lead themselves, organizations, their school, and community.
3. Luchar: Harvest to Harvard	Description: In this English, Spanish, or bilingual presentation, Mr. Medina will share a motivational story of how he went from working in fields after school to playing on the field and being recruited to schools like, Harvard, Stanford, and more. Mr. Medina followed the advice of his grandfather, "En esta vida hay que luchar." His strength will show students, parents, and educators how to fight (luchar) for students to accomplish their dreams.
4. GEAR UP for College & Career Development	Description: This award-winning presentation helps students, staff, and parents gain the early awareness with 101 expert soft skills needed to gain the readiness for success in Undergraduate Programs & Career Development. Mr. Medina gives students the specific tools needed for getting A's, getting hired, and establishing a career in today's job market, including careers in STEM.

Jonathan Medina, Cont'd.		
1. Student Success Playbook Curriculum	Description: The student success playbook curriculum is a video-based, character development curriculum designed for student, educators, and parents to use working together for 1 major goal student success! The curriculum features both visual and written development tools to help students develop specific traits both in and out of the classroom. The curriculum can be purchased as a 36-week or 18-week program.	
2. Student Success Leadership Summit	Description: The champion success summit/camp uses dynamic speakers, exciting competition, and timeless principles to equip students with practical tools to lead on their campus and community. Students will be encouraged and equipped through a multi-day, one-day, or half-day conference.	

Dr. Rosalinda Mercado

Specialty: Team Building; Motivational Speaking (For All Ages); Classroom Social/Emotional Learning



Educational Background: Bachelor of Science (Interdisciplinary Studies) - Abilene Christian University (1996), Master's in Education (Educational Administration) – Texas A&M University (1999), Doctor of Philosophy (Curriculum & Instruction) – Texas A&M University (2008)

Publications: From Being Considered At-Risk to Becoming Resilient: An Autoethnography of Abuse & Poverty (2008), "From Being Considered At-Risk to Becoming Resilient: An Autoethnography of an Immigrant Child Finding Her Voice in Becoming a US Citizen" (2014), From Being to Becoming: A Handbook on Resilience in Challenging Times (A Practical Guide for Leaders, Educators, Parents & Adolescents) (2020)

Other: 17 years of experience in public education, from a bilingual teacher to a Superintendent of a public charter school, 7 years of experience as a CEO of nonprofit organization, and current CEO of Resiliency Doc.

TRAININGS

1. Coaching Services

Description: Our coaching sessions will focus on your personal qualities to increase your well-being. We will consider what is most important in your life. Then, we will focus on a proactive and coach-guided resilient response to challenges. Contact us to begin working on your goals. Resiliency Doc will provide virtual coaching with a workbook to guide conversations and progress. Coaching sessions are available for adolescents, parents, professionals, and community leaders.

Length of Training: 1 hour every 2 weeks

Dr. Rosalinda Mercado, Cont'd

2. SEL Skills & Behaviors

Description: SEL (Social and Emotional Learning) has been a part of education for decades. Although it isn't new, we are seeing it affect our students in historic ways ... and with it, the need for it is increasing. Opportunity and access gaps have widened and the cracks in the system of how we support SEL are no longer hidden in the traditional chaos of school. Essentially, it has become clear that SEL competencies — students having the strategies and real-life skills they need during this time and for lifetime success — should be the number one priority focus of schools and districts around the nation and world. SEL Skills & Behaviors framework outlines tools and processes for providing intentional SEL for all educators.

Length of Training: 2 to 4 hours

3. School Board Trustee – Team of 8 Training

Description: Our training can meet the required Team of 8 Training for Superintendents and the respective School District Board Members, Charter School Board Members or School Officers. Training topics can vary from building resilience to the role of emotional intelligence in leadership to the neuroscience of change.

Verification of completion of continuing education for each individual participant and/or to the participant's school district or charter school will include our provider's registration number. The training is approved by the Texas Association of School Boards (TASB).

Length of Training: 4 to 6 hours

4. Neuroscience of Change

Description: Change theory models are utilized to explore how the brain adapts and maneuvers through the various life changes it may encounter. Understanding the brain through neuroscience will offer insight addressing internal and external driving forces affecting organizational success.

- The Role of the Brain
- Recognizing Stress Factors
- How do you build trust within a group?
- What are ways you can maximize your personality?
- Three Levels of Motivation
- Empathizing with Others
- Strategizing your next steps to sustain change.

Length of Training: 4 hours

Dr. Rosalinda Mercado, Cont'd

5. Resilience

Description: This presentation will be accompanied by a handbook that goes over the following questions.

- What is the process of becoming? How can the Four Fundamentals of Resilience be applied at home and work?
- How do you manage trauma at work or home? Addressing stress, the need for safety, as well as how self-awareness helps you understand your surroundings.
- Discuss your Spectrum of Response.
- What are the vital skills needed to develop a resilient self?

During the presentation, the trainer will assist participants in answering these questions based on their personal background.

Length of Training: 2 to 4 hours

Dr. Vittorio Puente

Specialty: Psychology



Educational Background: Bachelors Degree in Psychology and Pre-medical Studies from University of Notre Dame; Masters Degree in School Psychology from University of Texas – Pan American; and Doctorate Degree in Clinical Psychology from DePaul University

Publications: A Parent Workbook on L.O.V.E.: Building a Foundation for Effective Social-Emotional Development; Gangs in Schools: An Overview for School-Based Practitioners; and A B-RTU Approach to Youth Gang Issues in School Communities

Licenses: Licensed Specialist in School Psychology and Licensed Psychologist

TEACHER WORKSHOPS

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1. Positive Behavior Intervention and Supports (PBIS) – Overview/Tier 1	Description: This workshop is designed to inform participants on the tenets of Positive Behavior Intervention and Supports and the tools and mindset required to establish them. Length of Training: 6 hours	
2. PBIS – Summary Tier 1/Tier 2	Description: This workshop is designed to describe Tier 2 and to distinguish the interventions appropriate for identified students and the mindset required to establish these interventions. Length of Training: 6 hours	
3. PBIS – Summary Tier 2/Tier 3	Description: This workshop is designed to describe the interventions for students identified at Tier 3 and the use of functional behavioral assessments to identify Tier 3 students. Length of Training: 6 hours	
4. Executive Functioning Skills for Improved Learning and Behavior	Description: This workshop will describe the ten (10) main executive functions associated with learning and describe interventions and better behaviors that maximize learning. Length of Training: 3 hours	
5. Burnout Prevention: Understanding Chronic Stress and Its Management	Description: This workshop will describe stress, its effect on the body, its effect on the mind, the symptoms related to burnout, and external and internal methods to manage/prevent it. Length of Training: 3 – 6 hours	

	Dr. Vittorio Puente, Cont'd.
PARENT TRAIN	INGS
6. L.O.V.E.: Building a Foundation for Effective Social- Emotional	Description: This presentation covers the importance of listening, observing, valuing, and setting the right expectations with your child. Exercises are included.
Development	Length of Training: 1 hour
7. Five Skills to Teach Children Not Taught in School	Description: This presentation covers five skills for developing relationships that are important for the family. Length of Training: 1 hour
8. Executive Functions and Improving Learning	Description: This presentation covers ten (10) cognitive skills important for school success and ways to facilitate their development. Length of Training: 1 hour
9. Understanding the Problem with a Video Game Addiction and What to Do About it	Description: This presentation covers the idea of addiction and the way it manifests through video gaming from a social-emotional and developmental perspective. Length of Training: 1 hour
10. Cognitive Development: What to Expect from Your Child's Learning Ability	Description: This presentation covers important stages in child development and where and how family, school, and peer relationships can help or derail appropriate learning.Length of Training: 1 hour

Dr. Eleazar Ramirez

Specialty: School Mental Health and Special Education Issues; Student Behavioral Management and School Safety Concerns; Classroom Management and School Discipline Challenges; Responsiveness to Cultural and Linguistic Diversity Concerns; and Parent Engagement and Empowerment Issues.



Education: Doctorate of Philosophy in School Psychology from Texas A&M University; Masters of Arts in School Psychology from the University of Texas-Pan American; Bachelors of Arts in Psychology and Sociology from the University of Texas at Austin.

Background: Dr. Ramirez is co-founder of Program Evaluation & Educational Research Solutions (PEERS), where he consults with school administrators in designing, implementing, and evaluating programs for students at risk for a variety of academic, social, behavioral, and emotional difficulties

WORKSHOPS

1. School Personnel Training

Description: Dr. Ramirez provides trainings on the following topics, as per the school's needs:

- 1. A positive behavioral intervention that supports an approach to improve children and adolescent behavior;
- 2. How to address bullying behavior;
- 3. How to establish effective student-teacher relationships;
- **4.** Things personnel should know to avoid referrals to cultural and linguistically diverse backgrounds; and
- **5.** Working with at-risk and high-risk youth to reduce the school-to-prison backgrounds.

2. Parents and Community Members Training

Description: Dr. Ramirez provides trainings on the following topics for the parents and community members:

- 1. Creating structure for learning outside of the school setting;
- **2.** Empowering parents to successfully navigate the school system to enhance academic success:
- **3.** Engaging parents as leaders to increase participating in educational decision-making;
- **4.** Establishing expectations for positive behavior;
- **5.** Addressing bullying behavior; and
- **6.** Understanding and strengthening the father's role in education.

Christina Rodriguez

Specialty: Interior Design



Education: Bachelors Degree in Music, with a minor in Studio Art, from Sam Houston State University.

Background: Ms. Rodriguez is the owner of Diva by Design, which is an interior decorating company that works with homeowners, businesses, and schools to create beautiful spaces that function for daily activity. She also serves as the leader of her local FemCity Harlingen Collective, a women's networking and mastermind group where she conducts workshops each month. She is a published author in two magazines, Valley Women Inspire and Ole Décor. Additionally, she is a certified childcare facility director and a trained interior designer/decorator with certifications from The Staging Diva Home Staging Business Program, Sheffield School of Interior Design, and New York Institute of Art/Design.

TRAININGS

1. Daycare Setup

Description: As a certified childcare facility director, Ms. Rodriguez has extensive experience in setting up classrooms and developing lesson plans for pre-schools according to Headstart guidelines. This training will include the proper procedures for ensuring the classroom environment is child friendly and that the lessons are properly developed for each age group.

Length of Training: 1 to 2 hours

2. The Wellness Aspect of Design

Description: In this training, Ms. Rodriguez will discuss the following topics:

- Color psychology and its affects;
- Designing and maximizing spaces for study; and
- Setting up classrooms to support learning.

Length of Training: 1 to 2 hours

Maggie Rodriguez

Specialty: Zoom Trainings



Background: Mrs. Rodriguez has 14 years of experience in working with ERI to complete and submit grants. During this time, she has assisted 250+ clients with the implementation of their grant programs. In order to communicate with these clients effectively, which are all over the country, Ms. Rodriguez has become proficient in Zoom software programs.

TRAININGS				
1. Zoom Filters	Description: This training is to provide a step by step breakdown on how you can make your appearance on the ZOOM meeting more professional. By using ZOOM filters, she can change the tone of the display image with fun frames, fun images, and different shades. Length of Training: 30 mins			
2. Zoom Breakout Rooms	Description: This ZOOM training is to utilize the breakout rooms; it is beneficial for teachers and faculty. It can be utilized to assist a group of students that are struggling with assignments and provide them with targeted assistance, by creating a breakout room that separates the small group from the others. Length of Training: 30 mins			
3. Zoom Backgrounds	Description: This ZOOM training is to provide steps on adding a virtual background to the ZOOM meeting. It displays a more professional background for any meeting or virtual teaching with students. Length of Training: 30 mins			
4. Initiating Zoom's Other Features	 Description: This ZOOM training will provide a breakdown on how to initiate other features on your ZOOM platform. The platforms you can utilize for example are: Breakdown Rooms, Co-host, and Video Filters. This is beneficial to assist other teachers or facilitators to host a meeting/instruction. a. Co-host – This is very beneficial if you are wishing to partner with another teacher or facilitator to host the meeting/instruction. b. Breakout Rooms – Will allow you to offer targeted assistance to participants. c. Video Filters –Allows you to add filters to your image (i.e. rabbit ears, virtual sunglasses, and more.) Length of Training: 30 mins 			

Maggie Rodriguez, Cont'd.			
5. Setting-Up Zoom Meetings	Description: This ZOOM training is to provide you steps on how to set-up a meeting with staff and students, conference calls with teachers, faculty, and administration. It provides you a link to send out to the participants that will be joining the meeting.		
	Length of Training: 30 mins		

Dr. Cindy Sadler

Specialty: Effective Leadership, Targeted Data Analysis, Successful Customer Service, Relevant Team Building, Positive Parental Involvement, and Innovative Curriculum for All Learners



Education: Bachelor of Interdisciplinary Studies from University of Texas Pan American, Masters of Curriculum and Instruction, Focus on Instructional Technology, and Doctorates of Educational Leadership from University of Texas Pan American.

Background: 35 years experience in Education (Public, Private, Charter, and University, Small Business Owner.

WORKSHOPS			
1. Effective Leadership for Administrators	Description: This workshop is suited for all Leaders in central office or a campus setting. Highlights of the session include organization, relationships, and strategic planning. Length of Training: 3 hours		
2. Targeted Data Analysis	Description: This workshop is suited for all District and Campus Leadership as well as Classroom Teachers. Highlights of the session include all factors contributing to the overall success of students. Length of Training: 3 hours		
3. Successful Customer Service	Description: This workshop is suited for all District and Campus Leadership as well as Classroom Teachers. Highlights of the session include partnering with communities and families, respectful relationships, and highlighting campus success through social media. Length of Training: 3 hours		
4. Relevant Team Building	Description: This workshop is suited for all District and Campus Leadership as well as Classroom Teachers. Highlights of the session include communication skills, personality types, critical friends, and keeping the end in mind. Length of Training: 3 hours		

	Dr. Cindy Sadler, Cont'd.			
5. Positive Parental Involvement	Description: This workshop is suited for all District and Campus Leadership as well as Classroom Teachers. Highlights of the session include communicating with families, campus events, Peeks of the Week and social media strategies. Length of Training: 3 hours			
6. Innovative Curriculum for all Learners	Descriptions: This workshop is suited for all District and Campus Leadersh as well as Classroom Teachers. This session focuses on two best practice including Reverse Tutoring [©] , and Small Business Extravaganza [©] .			
	Length of Training: 3 hours			
7. Writing Activities to Enrich	Description: This workshop includes hands-on writing activities for students in grades Kinder through 12 th grade. Students will practice their writing and vocabulary skills to enrich their learning, and improve their grades, and scores. Length of Training: 4-hours			
Note: All workshops encourage District and Campus Leadership for continuity. All sessions come with				

Note: All workshops encourage District and Campus Leadership for continuity. All sessions come with the Shadowing Success LLC guarantee of "no death by PowerPoint".

Lisa Seiser

Specialty: Writing and Editing



Education: Master's Degree in Communication from the University of Texas-Rio Grande Valley; Bachelor of Science in Journalism (print emphasis) with a minor in coaching from the University of Wisconsin-Whitewater.

Background: Ms. Seiser is a talented and award-winning newspaper journalist whose passion and focus is on the importance of writing at all levels. She has received top journalism honors for feature writing, news writing and specialty reporting during her 25 years in the industry. Most of that time has also involved leading, coaching and mentoring reporters and writers of all ages, skills and abilities.

TRAININGS

1. Writing is fun

Description: Developed for students of all ages, it is important to guide young people toward a love of writing as it will be a key ingredient for their success at all levels of life. But so many children and teenagers hate writing. That opinion can change with activities that can bring inspiration and enjoyment to students as they use the written word to express themselves. At the same time, they are having fun, they learn valuable writing skills. This half-day fun writing experience involves a total of 4 1-hour sessions with different age groups of students. For students in high school, the sessions can be extended, and a full day can be scheduled for multiple sessions.

Length of Training: 4 sessions of 1 hour each (4 hours Total)

2. How to make writing fun in the classroom

Description: Educators experience regularly how much most students dislike writing, but there are ways to engage students of all ages with specific activities and different writing philosophies and ideas. This 2-hour training session for teachers will re-invigorate the passion and provide many ideas to bring fun back into the classroom when it comes to writing. Two or four separate sessions can be scheduled for a half or full-day experience.

Length of Training: 2-4 sessions of 4-8 hours each

3. Effective editing and correcting of written papers

Description: This teacher training for middle school and high school educators focuses on how to correct student writing. Find out when it is it best to let mistakes go, how to make suggestions that will stick long-term so students can not make the same errors. This 2-hour training session will focus on coaching and mentoring your young writers in a way that will help them develop and shine.

Length of Training: 2 hours

Lisa Seiser, Cont'd.

4. Time to teach journalism or advise the school newspaper

Description: High School English teachers often are tasked with teaching journalism classes, advising the students regarding the school newspaper or helping with journalism contests in competitions such as UIL. This half-day training can guide non journalism teachers to help produce a quality school newspaper and win those UIL or other journalism competition awards that will make your school proud.

Length of Training: 4 hours

Mike Sudduth

Specialty: Career and Technology; Guest Speaker for High Demand Career Fields



Education: Bachelor of Applied Arts and Sciences in Criminal Justice from Tarleton State University, Bachelor of Business Administration in Marketing from Stephen F. Austin State University.

Background: Mike Sudduth has been working as a Regional Sales Manager for over the past 18 years at Tech-Labs.

TRAININGS

1. High-Demand Career Trainings

Description: This presentation will provide middle school and high schools student with a better understanding of the high-demand careers that are available in the CTE fields listed below, as well as, the education and certifications needed. The presentation will focus on the following CTE fields:

- Auto Technology;
- Electronics;
- Manufacturing; and
- Welding.

2. Certification Availability

Description: Information will be available in the discussions on the following certifications:

- Information Technology Certification (IT);
- Renewable Energy/ Energy Efficiency Certification; and
- Smarthome Certification.

In addition, Specialty Certifications:

- Electronic Technicians Association (ETA): Certified Alarm Security Technician;
- Fiber Optic Installer Certification; and
- Mobile Electronics Certified Professional (MECP).

Dr. Greg Tang

Specialty: Mathematics



Educational Background: Bachelors and Masters Degree in Economics from Harvard and a Masters degree in Math Education from New York University.

Publications: Math for All Seasons, The Grapes of Math, Mathterpieces, Math Appeal, Math Potatoes, The Best of Times, Math Fables, and Math Fables Too.

Other: The New York Times best-selling author of eight (8) math picture books from Scholastic.

TRAININGS

1. Parent Workshops	Description: Dr. Tang makes sense of new and unfamiliar teaching methods by focusing on three important aspects of effective math instruction: visualization, reasoning, and number sense. Parents come away with an instant appreciation of visual models, number bonds, and the work teachers are doing, and in a stunning turnaround, even the most vocal critics become supportive and enthusiastic about learning more. Dr. Tang's parent workshops are some of the most important work he does.
	Length of Training: 1 hour
2. Author Visits	Description: Since 2001, Dr. Tang has visited more than 850 schools across the U.S., Canada, and Asia. He continues to do a limited number of visits each year. Principals, teachers, and parents rave about his ability to engage and excite even the most reluctant learners. Whether it's 50 or 500 students, Dr. Tang makes math a true joy for children of all ages. Length of Training: 1 hour
3. 1-Day Workshops	Description: Dr. Tang's goal is to give teachers a deeper, more connected understanding of critical math concepts. Each workshop targets important skills, strategies and standards, and combines Dr. Tang's proven techniques with the best practices from around the world. Teachers consistently rate his workshops among the best they have ever attended. Length of Training: 1-2 hours

Dr. Edith Treviño

Specialty: Parent Involvement, Bilingual and ESL, Social Emotional Learning, Covid19, Lesson Planning, Educational Technology, Google Classroom, Early Childhood, Teacher Certification, Adult Education, and Customer Service



Educational Background: Dr. ET holds a Doctorate in Curriculum and Instruction with an emphasis on Bilingual Studies from The University of Texas Rio Grande Valley, a Master of Education degree from Sul Ross State University, and a Bachelor of Science degree in Elementary Education from Edinboro University in Pennsylvania.

Publications: Teaching In The Time of Covid: A Social Emotional Toolkit for Teachers; The First Days of Virtual School Amid Covid19: A Ten Step Handbook to Teaching Online; and Manual de apoyo para padres: Como apoyar a nuestros hijos con el aprendizaje en línea (Spanish Edition)

TRAININGS				
1. Parental Sessions	Description: Google Classroom, Ed Tech Support, Basic Ed Tech Support, Virtual and Online Learning, and Social Emotional Learning.			
	Length of Training: Sessions are 2, 4, or 6 hours, depending on request.			
2. Ed Tech Tools for Students and Teachers	Description: Session covers free and user-friendly technology tools from different web applications, and technology platforms.			
	Length of Training: 4 hours or 8 hours			
3. Social Emotional Learning	Description: This session supports the social emotional wellbeing of teachers, students, or organization. It is based on research, and my own curriculum of "4-Self."			
4. Paraprofessional	Length of Training: 4 hours or 8 hours Description: This session empowers paraprofessionals with ways to support			
Support	classroom instruction.			
	Length of Training: 4 hours or 8 hours			

	Dr. Edith Treviño, Cont'd.		
5. Bilingual ESL Sessions	Description: These sessions support teachers with ESL, Bilingual, Sheltered Instruction, ELPS, and certification support. Length of Training: 4 hours or 8 hours		
6. ESL Toolkit ELPS Certification Sessions	Description: This session covers how to prepare teachers to successfully challenge the BTLPT (Bilingual 190) Bilingual Supplemental (164) ESL Certification (154) and other teacher preparation certification programs and requirements. Length of Training: 4 hours or 8 hours		
7. Early Childhood	Description: This session supports teachers with early childhood technology tools, student activities, and resources. Length of Training: 4 hours or 8 hours		
8. Lesson Planning New Teacher Toolkit	Description: This session covers all the relevant and important points in creating a lesson plan. Teachers will gain support on how to plan, and connect TEKS, ELPS, and everything that is required of a solid lesson plan. Length of Training: 4 hours or 8 hours		
9. Covid19 Support (Certified)	Description: This session covers the basics of COVID19, how to disinfect, and sanitize. Participants will cover research-based information on this virus, and the steps that are needed to take in order to remain safe. Length of Training: 4 hours		

Amanda Worsham

Specialty: Technology



Education: Masters degree in Educational Administration

Certifications: Google for Education Certified Trainer; Google

Certified Educator Level 1 & 2

Background: 12+ years of educator experience

Note: Ms. Worsham is only available in the Region 1 and 2

areas.

			GS

IKAININGS			
1. Community Engagement	Description: This training for parents and guardians includes navigating the district's web portal or apps, social media accounts, and the school messaging system. Length of Training: 1 hour		
2. Google for Education	 Description: This training is intended for district staff and includes training on: Google Chrome; Google Classroom; Gmail/Outlook & Calendar; and Forms, Docs, & Slides. Length of Training: 3 hours		
3. How to Engage Your School Community	 Description: This training is intended for district staff and includes training on the following topics: How to build your community with Facebook; and How to tell a story of your district and/or program(s) using Twitter. Length of Training: 3 hours 		

Before each training, Ms. Worsham analyzes the technological training needs of the school and develops a training that includes self-assessment surveys, watching and responding to video-based instruction, and time to work independently.

Disclaimer: * - Does not include district logo or personalization.